



ABOUT US

The Whitestown Parks and Recreation Department is dedicated to connecting parks and people, by providing environmentally friendly outdoor recreation opportunities for citizens of Whitestown and surrounding communities. We strive to build a greener, healthier community for the children of tomorrow.

WHY SPONSOR?

The Whitestown Parks + Recreation Department plans and hosts many great community events throughout the year! These events highlight our wonderful parks and amenities, as well as create a sense of community for residents and visitors. We could not do what we do without the support of our community partners.



By sponsoring an event, your business will increase brand awareness, be recognized for your commitment to the Whitestown community, and support the mission of our Parks Department.

Your sponsorship makes a true difference.

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Saturday, April 16 | Main Street Park

Presenting Sponsor* // \$1,500

- Presenting lege on event marketing materials
- Consider the parties of the second se

Gold Sponsor // \$1,000

- Logo on event marketing materials
- On-site sponsor banner & activation space
- Social media mentions (3)

Silver Sponsor // \$500

- On-site sponsor banner & activation space
- Social media mention (1)

Booth Sponsor // \$50





Saturday, April 23 | Whitestown, IN

Presenting Sponsor*// \$2,500

- Presenting logo in website, t-shirt, & event marketing materials
- On-sites being burner a activation space
- Even knowledgement
- 4 complimentary registrations
- Social media mentions (10)
- *Limited to 1 sponsor

Gold Sponsor // \$1,500

- Logo on t-shirt & on-site sponsor banner
- Event acknowledgement
- 2 complimentary registrations
- Social media mentions (5)

Silver Sponsor // \$750

- Logo on t-shirt & event acknowledgement
- Social media mentions (2)

Bib Sponsor // \$500

Finis **1304B 655** psor // \$200

Water Station Sponsor // \$100





Friday, April 29 - Sunday, May 1 | Anson Acres Park

Presenting Spensor* // \$10,000

- Presenting logo on wint marketing materials
 Main reaction common & on-site activation space
- Free 1 (20)
- vent acknowledgement
- Social media mentions (10)

Gold Sponsor* // \$5.000

- Logo on event marketing materials
- Stage sponsor banner (B) & on-site activation space
- Free tickets (15)
- Event acknowledgement
- Social media mentions (7)

Area Sponsor // \$2,500

- Areas: Arena. Fire Pit. Kid Zone
- On-site sponsor signage & activation space
- Free tickets (10)
- Social media mentions (4)

Silver Sponsor* // \$1.500

- Stage sponsor banner (C) & on-site activation space
- Social media mentions (2)

Booth Sponsor // \$750



^{*}Limited to 1 sponsor

^{*}Limited to 2 sponsors

^{*}Limited to 2 sponsors



Sunday, May 15 | Anson Acres Park

Presenting Sponsor* // \$1,500

- Presenting logo on event marketing materials
- Main stage sponsor banner & on-site activation space
- Event acknowledgement
- Social media mentions (5)

Gold Sponsor* // \$1,000

- Logo on event marketing materials
- Stage sponsor banner (B) & on-site activation space
- Social media mentions (3)

Silver Sponsor* // \$500

- Stage sponsor banner (C) & on-site activation space
- Social media mention (1)

Booth Sponsor // \$100



^{*}Limited to 1 sponsor

^{*}Limited to 2 sponsors

^{*}Limited to 2 sponsors



Fridays, June 3 - August 5 | Whitestown Municipal Complex

Presenting Spensor // \$10,000

- Presenting loggethevent marketing materials
- Main of gast one roal ner & on-site activation space
- cknowledgement
- Social meutions (10)

Gold Sponsor* // \$5,000

- · Logo on event marketing materials
- Stage sponsor banner (B) & on-site activation space
- Event acknowledgement
- Social media mentions (7)

\$2.500

- Stage (C) & on-site activation space
- Socilimedia mentions (4)

Bronze Sponsor* // \$1,000

- Stage sponsor banner (D) & on-site activation space
- Social media mentions (2)
- *Limited to 4 sponsors

Booth Sponsor // \$200 per concert



^{*}Limited to 1 sponsor

^{*}Limited to 2 sponsors

^{*}Limited to 2 sponsors



Farmers Market

Thursdays, June 16 – August 25 | Main Street Park

Presenting Spensor* // \$2,000

- Presenting legic vent marketing materials
- Logo In Firmers Ma ket trailer
- On-site spensor banner & activation space at all 11 markets
- Social media mentions (10)

Gold Sponsor // \$1,000

- On-site sponsor banner & activation space at 5 markets
- Social media mentions (5)

Booth Sponsor // \$500

• On-site activation space for 5 markets



^{*}Limited to 1 sponsor



Sunday, July 3 | Eagle Church

Presenting Sponsor* // \$5,000

- Presenting logo on event marketing materials
- Main stage sponsor banner & on-site activation space
- Event acknowledgement
- Social media mentions (10)

Gold Sponsor* // \$2,500

- Logo on website & event marketing materials
- Stage sponsor banner (B) & on-site activation space
- Social media mentions (7)

Kids Zone Sponsor* // \$1,500

- Area sponsor signage & activation space
- Social media mentions (4)

Silver Sponsor* // \$1,000

- Stage sponsor banner (C) & activation space
- Social media mentions (2)

Booth Sponsor // \$500



^{*}Limited to 1 sponsor

^{*}Limited to 2 sponsors

^{*}Limited to 1 sponsor

^{*}Limited to 2 sponsors



Saturday, August 13 | Whitestown Municipal Complex

Presenting Spensor* / \$10.000

- Presenting logo cree en marketing materials
 Main cray logo blant er & activation space
- Court is the partner tickets/badges for catered lounge (25) went acknowledgement
- Social media mentions (10)

Gold Sponsor* // \$5,000

- Logo on event marketing materials
- Stage sponsor banner (B) & activation space
- Community partner tickets/badges for catered lounge (20)
- Event acknowledgement
- Social media mentions (7)
- *Limited to 2 sponsors

Home Brew Competition Sponsor* // \$2.500

- Area sponsor signage & activation space
- Community partner tickets/badges for catered lounge (15)
- Social media mentions (4)
- *Limited to 1 sponsor

Silver Sponsor* // \$1,500

- Stage sponsor banner (C) & activation space
- Community partner tickets/badges for catered lounge (10)
- Social media mentions (2)
- *Limited to 2 sponsors

Booth Sponsor // \$500





Thursday, September 15 | Panther Park

Presenting Sponsor // \$1,000

- Presenting logo on event marketing materials
- On-site sponsor banners & activation space
- Social media mentions (5)

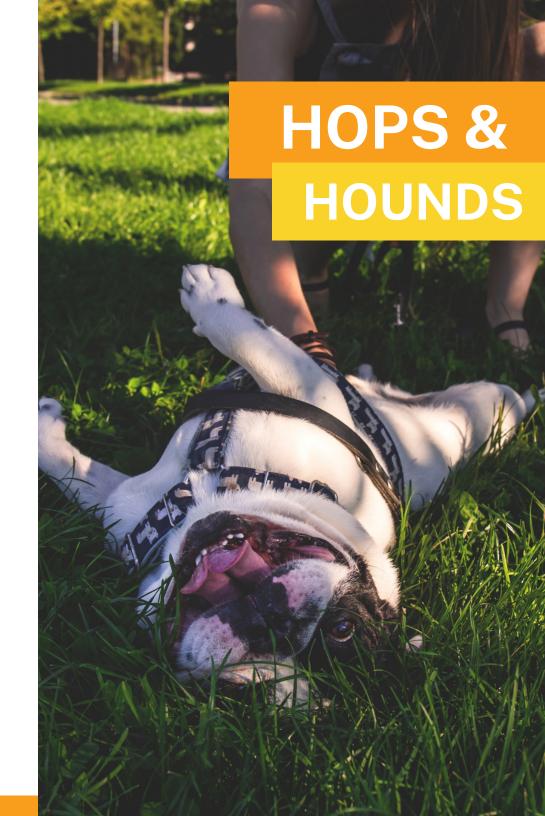
Gold Sponsor // \$500

- Logo on event marketing materials
- On-site sponsor banner & activation space
- Social media mentions (3)

Area Sponsor // \$250

- Area sponsor signage & activation space
- Social media mentions (1)

Booth Sponsor // \$50





Friday, September 9, 16, & 23 | Main Street Park

Presenting Sponsor* // \$1,500

- Presenting logo on event marketing materials
- On-site banner & on-site activation space at all 3 movie nights
- Social media mentions (5)

Gold Sponsor // \$750

- On-site activation space at 2 movie nights
- Social media mentions (2)

Silver Sponsor // \$500

- On-site activation at 1 movie night
- Social media mention (1)



^{*}Limited to 1 sponsor



Sunday, September 25 | Anson Acres Park

Presenting Sponsor* // \$1,500

- Presenting logo on event marketing materials
- Main stage sponsor banner & on-site activation space
- Event acknowledgement
- Social media mentions (5)

Gold Sponsor* // \$1,000

- Logo on event marketing materials
- Stage sponsor banner (B) & on-site activation space
- Social media mentions (3)

Silver Sponsor* // \$500

- Stage sponsor banner (C) & on-site activation space
- Social media mention (1)

Booth Sponsor // \$100



^{*}Limited to 1 sponsor

^{*}Limited to 2 sponsors

^{*}Limited to 2 sponsors



Saturday, October 29 | Anson Acres Park

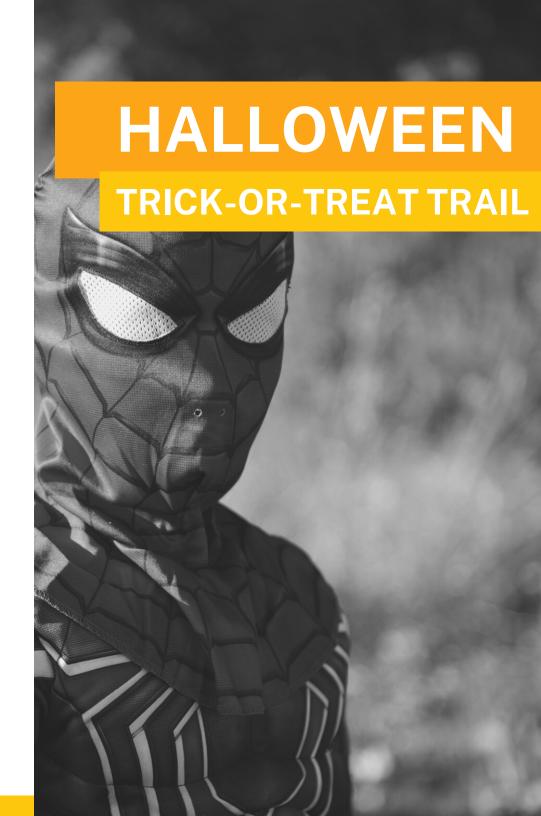
Presenting Spensor* V/\$1,500

- Presenting local tevelst marketing materials
 On air polision banner & activation space
- Soci Linedia mentions (5)
- *Limited * r sponsor

Area Sponsor // \$500

- Areas: S'mores Station, Themed Section
- On-site activation space & area sponsor signage
- Social media mentions (3)

Booth Sponsor // \$50





Saturday, December 10 | Whitestown Municipal Complex

Presenting Sponsor* // \$1,500

- Presenting logo on screen & event marketing materials
- On-site sponsor signage & activation space
- Social media mentions (5)
- *Limited to 1 sponsor

Area Sponsor* // \$750

- Areas: Provide Gifts from Santa, Reindeer, Candy Bar, Craft, or Cookies
- Logo on screen & area sponsor signage
- Social media mentions (3)
- *Limited to 5 sponsors

Community Sponsor // \$150

- Logo on-screen
- Social media mention (1)







@WHITESTOWNPARKSANDREC



